



**North Carolina Early Childhood Association
Spring 2012
Early Childhood
Telephone Seminars**

Learning at Your Fingertips

An opportunity to participate in exciting seminars
on issues facing child care providers across the state
without leaving your program.

**Sign Up Today!
Registration Form Enclosed**



**North Carolina
Early Childhood
Association**

Message From the Board of Directors

The telephone seminars that we have offered for the past 4 years have been so informative that the NCECA Board has decided to create new sessions again this year.

The NCECA Board is offering 5 new seminar sessions beginning in March. To help keep you abreast of best practices in our field, the NCECA board has secured presenters who will offer information to help you as you work with children in your programs.

And as gas prices continue to rise and it seems that we have fewer hours in our days, we understand that it has become almost impossible for early childhood educators to leave their programs during the workday to attend conferences and workshops. So we are offering sessions in a format that is accessible and convenient for the majority of individuals working in our field.

We hope that you will make the decision to participate in our telephone seminars this year. **You can earn up to 5 DCDEE training credits without ever leaving your program.**

This brochure contains a more detailed description about the telephone seminars, topics and a registration form. If you have additional questions, please feel free to contact us by e-mail at nceca@ncearlychildhoodassoc.com or call 919-442-2000.

Please visit our website at www.ncearlychildhoodassoc.com to purchase previous seminar topics.

Sample Topic Titles

Helping Families Access Resources to Pay for Child Care
Smart Buying, Smart Saving and Smart Charging in a Tight Economy
Working with Families and Children from Diverse Cultures
(DCDEE credit is not available for internet sessions)

NCECA's Spring Telephone Seminar Series is sponsored by:



Helping Children Become More Active & Healthy

Phone: 888-330-1826 x1326

Email: jenh@pwap.com

www.pwap.com

Telephone Seminar Fact Sheet

What is a telephone seminar?

A telephone seminar is training that is offered by early childhood experts over the phone. Participants listen in on their phone to a discussion about an important topic in early childhood in North Carolina. You can save the costs of gas and travel time and have expert training right in your own program. The beauty of this type of training is that you can tape the session and listen later, or use it as a training tool with your staff anytime in your program.

Why is NCECA sponsoring telephone seminars?

Child care center directors and family child care providers want information about what is happening in North Carolina around various child care issues. The North Carolina Early Childhood Association wants to provide you with this information in a new format, the telephone seminar. For a small fee you can have this information without ever leaving your program, without the expense of time or gas.

What do I need to do to participate in one or more of the telephone seminars?

You just need to complete the registration form that is enclosed. Select the telephone seminars you wish to participate in, complete the form and send in your form and payment by the deadline. You will then be mailed or emailed a call-in number for each call, as it gets close to the date of that call. On the date and time of the telephone conference, you just call the number you have been given and enter your access code. Then wait for the call to begin, and get up-to-date information on child care issues right in your own program.

Can other people in my center listen in?

Sure. You can put your phone on speakerphone and other staff members in your center or home can listen in. The seminar presenters and other participants cannot hear you while the seminar is being conducted. Since you have paid for the access number, you are welcome to include others in your program. However, to get DCDEE credit you must register each person wanting the credit.

Who are the facilitators and presenters doing each telephone seminar?

NCECA has carefully selected facilitators and presenters for each topic who are early childhood experts in North Carolina. You will recognize many of them by name and by their title. In some cases, we have asked child care providers to participate as panelists on the call because they have particular knowledge and experience in that subject area. And we believe child care providers can learn from the experiences of other child care providers.

Will I be eligible to receive training credit for participation?

Individuals who sign up and pay for a seminar will receive one credit hour of approved DCDEE training credit. You will be sent verification of participation as part of your enrollment process. You must call the number provided by NCECA to sign onto the call before training credit will be issued.

How do I join the NCECA?

We encourage each of you to join the North Carolina Early Childhood Association. NCECA has been an advocate for better child care and better funding for child care providers for almost 50 years. To learn more about who we are, go to www.ncearlychildhoodassoc.com.

Seminar Schedule and Descriptions

(1 hour of DCDEE training credit per seminar)

Title: NC Pre-K: Future Directions
Moderator: Sue Russell, President, Child Care Services Association
Date/Time: March 29, 1:00-2:00 p.m.
Panel: Deb Cassidy, Director, Division of Child Development and Early Education, Janice Edgerton, Executive Director, Region A Partnership for Children and Anna Mercer McLean, Director, Community School for People Under Six

Telephone Seminar Objectives:

- To provide an update on how NC Pre-K is working across North Carolina
- To discuss some of the challenges facing NC Pre-K for families, providers, local administrators and the state
- To talk about potential and/or desired changes in NC Pre-K as we look to the future

Title: Stress in Children: How You Can Help
Moderator: Katura Jackson, Executive Director, Work Family Resource Center
Presenters: Pam Pace, Education Specialist, Healthy Social Behaviors Initiative; Renae Lingafelt-Beeker, Behavior Specialist, Work Family Resource Center
Date: April 18, 1:00—2:00 pm

Telephone Seminar Objectives:

- Learn about the 3 types of stress
- Learn to recognize the signs of stress children exhibit
- Learn strategies to help reduce stress in children

Title: New Strategies for Survival
Moderator: Sheila Hoyle, Executive Director, Southwestern Child Development Commission
Presenters: Michele Miller-Cox, Owner/Operator Family Child Care Home, Raleigh NC, Pat Porter, Owner/Operator Child Care Center, Charlotte, NC; Alice Marshburn, Owner/Operator Child Care Center, Jacksonville, NC
Date: April 26, 1:00—2:00 pm

Telephone Seminar Objectives:

- Gain ideas to help you improve the bottom line for your child care center or family child care home while continuing to provide quality services.

Title: Factors to Consider When Choosing A Curriculum to Meet the Needs of Your Center
Moderator: Janice Price, Director, First United Methodist CDC, Charlotte
Date/Time: May 9, 1:00-2:00 p.m.
Panel: Dr. Catherin Scott-Little, Chair, Human Development and Family Studies, UNCG
Angela Wilson-Newsome, Director, The Ark of Safety Preschool, High Point

Telephone Seminar Objectives:

- To share information with center directors about important factors to consider when selecting the appropriate curriculum for their programs
- To become familiar with the criteria that NC considers when approving curricula

Title: Every Child Needs a Friend
Moderator: Sue Russell, President, Child Care Services Association
Date/Time: May 17, 1:00-2:00 p.m.
Panel: Kate Gallagher, Director, Frank Porter Graham Family and Child Program, Katy Miner Witkowski, Preschool Teacher, Frank Porter Graham Child Care Program, and Sally Bober, Occupational Therapist

Telephone Seminar Objectives:

- To learn about the development and importance of friendships for young children
- To discuss how teachers and families can encourage and support friendships
- To discuss strategies that are effective in ensuring all young children feel included

Sponsored by:



NCECA Telephone Seminar Registration Form

*(Please complete one form for each participant.
DCDEE training credit will only be issued for paid participants)*

Participant Name: _____

Program Name: _____

Mailing Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Type of Program (circle one): Child Care Center/Family Child Care/Head Start/ Public Pre-K/
Part-Day Preschool/School Age Only/ Other: _____

Tax Status: For Profit Not-For-Profit

Star Rating: _____

Are you currently a member of NCECA? Yes No

*If you are unsure about your membership status,
please send an e-mail to NCECA@nearlychildhoodassoc.com or call 919-442-2000.*

To join NCECA please select one of the membership options below:

- Individual: ~~\$25.00~~ Discounted fee—\$20.00 Advocacy Champion Silver: \$225-349 (1)
 Advocacy Champion Gold: \$350-574 (2) Advocacy Champion Platinum: \$575 and up (3)

Total Membership fee enclosed: \$ _____

Select the seminars below:

Date/Time	Seminar	Registration Deadline	NCECA Member Fee	Non-Member Fee
March 29, 2012 1:00-2:00 pm	NC Pre-K: Future Directions	March 22, 2012	\$10.00	\$15.00
April 18, 2012 1:00-2:00 pm	Stress in Children	April 6, 2012	\$10.00	\$15.00
April 26, 2012 1:00-2:00 pm	New Strategies for Survival	April 12, 2012	\$10.00	\$15.00
May 9, 2012 1:00-2:00 pm	Factors to Consider When Choosing A Curriculum	April 26, 2012	\$10.00	\$15.00
May 17, 2012 1:00-2:00 pm	Every Child Needs A Friend	May 4, 2012	\$10.00	\$15.00
			Total: \$ _____	Total \$ _____

Total Membership Fee Enclosed: \$ _____ + Total Seminar Fee Enclosed \$ _____ = Total Enclosed \$ _____

Mail Payment to: NCECA, PO Box 4292, Chapel Hill, NC 27515; Confirmations will be sent by e-mail or fax.



Why join NCECA?

The History of the North Carolina Child Care Association



In the autumn of 1960, the Greensboro Day Care Association and the State Department of Social Services and the Licensing organization, invited a group of licensed operators to meet and discuss the possibility of organizing a state day care association. Having a license was voluntary but centers that provided infant care could not be licensed in the 1960's. In November of that year, the NC Day Care Association elected its first president, Sylvia Eagle, owner/operator of Kiddie Korner Day Schools, Inc. in Charlotte. The executive board of NCDCA adopted by-laws and began soliciting members from across the state. The original by-laws extended membership only to those who were owner/operators of licensed centers, and each had one vote.

The original goals of this group were to improve day care standards, provide training for staff and to get the NC Legislature to pass mandatory licensing laws. For approximately 10 years members of the executive board and other interested parties made many trips to Raleigh to speak to representatives and at legislative committee meetings about passing laws that would require day care facilities to be licensed. In July 1971, the State of NC reached a landmark in children's legislation when the General Assembly enacted a mandatory licensing law for child care facilities. This first legislative accomplishment became effective on January 1, 1972. It was an attempt to provide minimum standards for health and safety as well as to provide the framework through which child day care programs could upgrade their services for children and parents.

In the 1970's, the NC Day Care Association made the decision to open its membership to anyone who was interested in providing quality services to children and thereby increasing the base of support to improve the quality of child care across our state. NCDCA board members served on the 1974 Advisory Committee to develop the AA licensing standards. And these standards were adopted by the Child Day Care Licensing Board (currently the Child Care Commission) in January of 1975.

In June of 2004, NDCA made a proactive move to change its' name to NCECA (the North Carolina Early Childhood Association). Each time a new piece of legislation concerning child care is being considered in North Carolina, NCECA's voice is heard. Since its inception almost 45 years ago, NCECA has been a front runner in speaking out for the needs of children and child care programs in our state. We are proud to hold up our legacy of "taking a stand for children!"

